



SUCCESS SNAPSHOT

Customized Solutions Presentation Materials

In business for over 100 years, The Lifesaving Society is a national charitable organization working to prevent drowning and water-related injury through training programs, public education, safety management services, drowning prevention research and lifesaving education. The Lifesaving Society, a long-standing client, has trusted **ebimage** to supply them with custom printing, reference materials and binders since their very first order placed in the 1960's.

PROJECT OVERVIEW

The Lifesaving Society approached **ebimage** to provide them with new customized materials to accommodate updated instructor reference books, supplied to instructors teaching at over 4,000 affiliated swimming pools, waterfronts, schools and clubs in 10 provincial and territorial branches.

PROJECT SOLUTION

ebimage offered the client a variety of styles, sizes and cost-effective customizations to help them choose the right fit for their Lifesaving Images presentation materials. The solution included a larger and more durable product.

“ebimage provides excellent value and terrific service. We have enjoyed our relationship with them since our first binder in the 1960s.” Ed Bean,
Communications Director

PROJECT RESULTS

ebimage was able to present their client with a wide range of products and services that were completely adaptable to their custom requirements. The Lifesaving Society continues to partner with **ebimage** in large part due to their ability to offer competitive pricing, quality products and professional customer service that streamlines any custom redesign project.