

# Mission Accomplished - Project Managed Perfectly

**The Challenge:** Your client builds award winning homes and needs award worthy site presentation material to reflect their commitment to quality, detail and design.

**The goal:** To win over buyers and shorten the sales cycle. You've got the idea mocked up, now who can you count on to bring your design to life? **ebimage** of course!

David Elfan of Dee Print shares the Geranium Homes project story...

**David's Story:** Geranium Homes truly understands the importance of the "customer experience" and wanted new visitors' "first Geranium Homes experience" to be memorable. We agreed we needed a partner that understood these requirements and had the patience to work with us to create perfection. **ebimage** did not disappoint. Together we created sample products, experimenting with different materials, sizes and finishes. Naturally once we had our prototype in place - an oversized landscape format binder with elaborate finish details and custom index tabs - our production timeline was short.

We needed to have the presentation material ready to launch with the opening of the on-site sales centre. **ebimage** managed the project perfectly! The product was delivered on schedule and achieved the desired results; visitors were definitely impressed. So much so that we have made this material part of Geranium Homes marketing program for future community developments.

